



## So You Want to be an Entrepreneur

*The Basics of Starting Your Own Business*

### Session 2

**"We become what we think about."**

- Earl Nightingale

#### Teleclass Objectives:

- Consider personal, legal, ethical, and financial aspects that will impact the business
- Explore reasons for business failure/identify risks/difficulties

#### Agenda:

- Considerations that will impact the business: personal, legal, ethical, and financial aspects
- Reasons for business failure: identify risks/difficulties

#### Considerations that impact the business:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

#### Breakdown of Considerations:

1	
2	
3	

